



Press release

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ASMODEE ANNOUNCES THE CREATION OF NEW FICTION IMPRINT, ACONYTE

Asmodee is a leading global games publisher and distributor. Among its most famous and imaginative game brands are *Catan*, *Ticket to Ride*, *Pandemic*, *Arkham Horror*, and *Legend of the Five Rings*. More recent hits have included the innovative fantasy card game *KeyForge* and the co-operative zombie survival missions of *Dead of Winter*.

Asmodee's Entertainment platform was formed in 2018 to focus on taking Asmodee's wealth of intellectual properties into formats as varied as films and TV, comic books, location-based entertainment, merchandise, and novels.

Asmodee Entertainment are delighted to announce the creation of their own fiction imprint. Called Aconyte, it will be publishing novels based on many of Asmodee's best game properties. Aconyte are also actively pursuing licenses for third-party tie-in fiction, with the first of these at the contract stage. Aconyte will start a monthly publication schedule from early summer 2020, producing paperbacks and ebooks for the US, UK and export trade.

To helm the imprint, Asmodee has appointed Marc Gascoigne, lately publisher & MD of award-winning global scifi imprint Angry Robot. He's hired assistant editor, Lottie Llewelyn-Wells, and publishing coordinator, Nick Tyler, to join him in new offices in Nottingham.



Andy Jones, head of Asmodee Entertainment said: *“Asmodee’s stated mission is to bring the world ‘Great Games, Amazing Stories’. Aconyte is another key milestone along that path, literally creating those amazing stories and bringing further depth, intrigue, characters, and narrative to some of the best game worlds ever created.”*

About Asmodee Entertainment

Asmodee Entertainment is a newly formed platform of games publisher and distributor Asmodee. Its mission is to extend Asmodee’s leading intellectual properties into TV/film, book and comics publishing, location based-entertainment, and consumer products, working in parallel with sister platforms Asmodee Boardgames and Asmodee Digital. Asmodee Entertainment will reach many new audiences and further delight existing fans through the creation of compelling story and character content set in Asmodee’s vibrant game universes. By establishing best-in-class partnerships across the full spectrum of opportunities, Asmodee Entertainment aims to create truly global intellectual properties and brands.

About Asmodee

Asmodee Group is a leading international games publisher and distributor committed to telling amazing stories through great games with over 34 million games sold in more than 50 countries. Through our portfolio of iconic game titles, including *Catan*, *Ticket to Ride*, *Pandemic*, *Dead of Winter*, *Splendor*, *KeyForge*, *Dobble/Spot it!* and *Star Wars: X-Wing*, we create a dynamic transmedia experience for players across a variety of digital and physical platforms. Asmodee also creates inspiring and innovative products in partnership with leading entertainment and technology companies. Asmodee operates in Europe, North America, South America and Asia and is headquartered in Guyancourt, France. Learn more at corporate.asmodee.com.

Press Contacts

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