



# Press release

24 MAY 2019 | FOR IMMEDIATE RELEASE

## ACONYTE APPOINTS NORTH AMERICAN SALES MANAGER

Aconyte, the newly announced fiction imprint of global games giant Asmodee, has appointed Vince Rospond as North American Sales Manager.

Based in New Jersey, US, he will oversee relations with Aconyte's sales and distribution partners in the US and Canada. Rospond will report to the new imprint's publisher, Marc Gascoigne, as the imprint prepares to launch its first novels in late spring 2020. The pair previously worked together building Games Workshop's successful Black Library imprint, and before that Rospond was on the other side of the sales relationship, as a director of distributed client services for Simon & Schuster.

Vince Rospond said: "I am happy to be joining Asmodee in general and Aconyte in particular. I believe this is a great opportunity to develop a new and innovative publishing program. It is great to be working with some old friends and some equally great new colleagues to bring some wonderful books to the marketplace I think our initial list will show why I am excited and why people interested in the fantasy and SF genres should be too."

Aconyte publisher Marc Gascoigne added: "Vince Rospond has always had a firm understanding on just what a sales team needs to be able to make and grow sales. He speaks the language of the reps and account managers, which means he is ideally placed to pinpoint exactly what will make our books must-stock items. It's great to have him on board for our new adventure."



#### **About Aconyte Books**

Aconyte was announced in April 2019 and their first books will be published in late spring 2020. The imprint's mission is to adapt the deepest, most imaginative of Asmodee's game worlds into novels. Based in Nottingham, UK, they also have staff in several US locations. They are a part of Asmodee's Entertainment platform, a new division expressly set up to take the Asmodee Group's best intellectual properties into a wide variety of new formats.

#### **About Asmodee**

Asmodee Group is a leading international games publisher and distributor committed to telling amazing stories through great games with over 34 million games sold in more than 50 countries. Through our portfolio of iconic game titles, including *Catan*, *Ticket to Ride*, *Pandemic*, *Dead of Winter*, *Splendor*, *KeyForge*, *Dobble/Spot it!* and *Star Wars: X-Wing*, we create a dynamic transmedia experience for players across a variety of digital and physical platforms. Asmodee also creates inspiring and innovative products in partnership with leading entertainment and technology companies. Asmodee operates in Europe, North America, South America and Asia and is headquartered in Guyancourt, France. Learn more at [corporate.asmodee.com](http://corporate.asmodee.com).

#### **Press Contacts**

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